



VyLine, Summer 2012

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Message From Bill Doyle, Chairman and CEO

As we adapt to current market conditions, we continue to move forward in new directions. I would like to update Vystar's friends, customers, and investors with a summary of some of the latest developments.

Recently, we announced that we are teaming up with Islatex, a foam producer in Guatemala, to bring high-quality Vytex® Natural Rubber Latex foam to the US market for use as components in bedding products. In June, one of our European customers announced the launch of Ritex Silver-Light Condoms made with Vytex NRL. Within the past few weeks another customer, Tamicare Ltd, based in Manchester, England, placed their first order for a special Vytex NRL formulation, custom developed to meet their specific needs.

Bill Doyle

Vytex NRL is finding more and more usage in specialty applications where manufacturers are looking for that differentiating factor.

What makes Vytex NRL so special?

Vystar uses a patented process to remove non-rubber particles including antigenic proteins from raw field latex, resulting in a cleaner form of natural rubber latex. Vytex NRL is made at different processing locations around the world, and results show very constant protein levels regardless of processing location. While Vytex NRL is a natural product, the process used to produce Vytex NRL provide the batch-to-batch consistency more like a synthetic material than a natural one. And yet, Vytex NRL maintains the physical properties of natural rubber latex that have made it the preferred material for everything from adhesives, to exam and surgical gloves, to balloons and foam.

We are looking forward to bringing you more good news so stay tuned.

Best Regards,

Bill Doyle
Chairman and CEO

Working with Customers to Create World-Class Products

Throughout the past year, Vystar Corp. has evolved from being a bulk raw material supplier into a far more rounded operation and one that works closely with customers to develop high-quality products. The Vystar Professional Support(SM) program provides customers with technical, regulatory and/or

marketing assistance to help ensure a successful manufacturing trial, product line conversion and launch of products made with Vytex NRL for manufacturers who convert to Vytex NRL. The addition of non-woven fabric along with the new condom made with Vytex NRL, and the availability of foam products made with Vytex NRL (see stories below), are all the result of close collaboration and development work between Vystar and its manufacturing customers. For more information on how the Vytex NRL technology can enhance your product, please call (770) 965-0383 or visit our website www.vytex.com.



Vystar® Corporation and Islatex Team Up to Sell Foam Bedding Made with Vytex® Natural Rubber Latex

In June 2012, Vystar Corporation teamed up with Islatex for the production and sales of Vytex NRL-based foam bedding products. The combination of the low non-rubber content of Vytex NRL, along with Islatex's superior foam quality and sensitivity to the environment, promise to make this new foam the greenest, cleanest, and most durable material available for bedding products. Our multi-year relationship with Islatex and Grupo Agroindustrial Occidente, a major Islatex investor, will offer additional consumer products made with Vytex NRL in the near future. [Read more.](#)

Ritex Gummiwarenfabrik GmbH Launches Ritex Silver-Light Condoms a Premium Brand Made with Vytex® Natural Rubber Latex

The new Ritex Silver-Light Condom, made with Vytex NRL, is a premium ultra-thin condom that is currently being introduced to the German, Austrian, and Dutch markets. "Vytex NRL is a unique form of natural rubber latex. Our patented process removes much of the non-rubber particles, including proteins, that results in a very translucent, soft condom with virtually no odor," says William Doyle, chairman and CEO of Vystar Corporation. "Natural rubber latex, hence Vytex NRL, is known to be the preferred condom material for tactile sensitivity, strength, and barrier properties. Consumers in these specific markets will have the benefit of a revolutionary condom made with Vytex natural rubber latex." [Read more.](#)



Tamicare Ltd. Selected Vytex® Natural Rubber Latex for Its Breakthrough Cosyflex® Dynamic Fabric

Vytex NRL is the preferred raw material for the production of Tamicare's just-released Cosyflex® non-woven dynamic fabric that will be used initially in a line of high-end and fashion-oriented disposable undergarments in the growing multi-billion dollar global feminine hygiene and urinary stress incontinence markets. Production of the new Fashion Hygiene™ undergarment will commence shortly and initial delivery to Tamicare's retail drugstore chain customer is expected to occur later this autumn. The effort that went into the specific Vytex NRL compound used for Cosyflex is a good example of how our Vystar Professional Support (SM) program mentioned above helps companies solve their latex product development challenges and launch their products. [Read more about](#)

[Cosyflex here](#), or visit www.tamicare.com

Vystar® Corporation Engages American Capital Ventures for Comprehensive Investor Relations Services

In early September 2012, Vystar Corporation brought on American Capital Ventures ("ACV"), a leading provider of comprehensive investor relations, financial marketing and capital market advisory services to companies in the micro- and small-cap market, to provide investor relations support and communicate Vytex's vast market opportunity to the investment community. Howard Gostfrand, President of ACV, commented "...Not only is Vytex® NRL truly disruptive technology within the overall latex markets, including synthetics, but it also has a wealth of domestic and international market applications, including a consumer focus, available to it. We are eager to collaborate with their management team to further communicate the great potential of this unique and patented product to the market and work to increase value for their shareholders." For more information on ACV, please visit www.amcapventures.com or email info@amcapventures.com.

Read more here: <http://www.sacbee.com/2012/09/05/4788831/vystar-corporation-engages-american.html#storylink=cpy>

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Certain statements in this document are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act. These statements are based on management's current expectations and are subject to uncertainty and changes in circumstances. Actual results may differ materially from those included in these statements due to a variety of factors. More information about these factors is contained in Vystar's filings with the Securities and Exchange Commission.



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