



Vystar[®] Corporation and Islatex Team Up to Sell Foam Bedding Made with Vytex[®] Natural Rubber Latex into the Multi-Billion Dollar U.S. Bedding Market

The Vystar – Islatex Collaboration has already resulted in its first order

ATLANTA, June 6, 2012 – Vystar Corporation (OTCBB: VYST), the exclusive creator of Vytex[®] Natural Rubber Latex (NRL), a patented, 100% natural raw material that significantly reduces the allergy causing proteins in natural rubber latex, has teamed up with Islatex for the production and sales of Vytex NRL-based foam. Islatex's innovative production and environmental focus is a natural complement to Vytex NRL.

Islatex, an environmentally focused organization, is dedicated to the industrialization and distribution of sleep products made of very high-quality 100% all natural rubber latex foam.

"Islatex is producing foam products for the multi-billion dollar U.S. bedding market, using our Vytex NRL, the unique natural rubber latex with significantly reduced antigenic proteins and other non-rubber particles," said William Doyle, Vystar Corporation's President and CEO. "The combination of the low non-rubber content of Vytex NRL, along with Islatex's superior foam quality and sensitivity to the environment, promise to make this new foam the greenest, cleanest, and most durable material available for bedding products. We are pleased to expand our multi-year relationship with Islatex and GrupoAgroindustrialOccidente, a major Islatex investor, by offering additional consumer products made with Vytex NRL in the near future."

Gunther Lottmann, general manager of the industrial unit of Islatex, said, "The durability and quality of Islatex's foam products have been recognized by numerous certification agencies, including LGA, and Oeko-tex to name a few. The decision to use Vytex NRL in our products will help to further our mission in providing consumers with products that have the most desirable attributes, such as superior longevity, temperature and humidity regulation, ventilation, allergy-friendly, non-toxic, and luxurious comfort."

William Doyle added, "We are excited at the enthusiastic response received from manufacturers in the home furnishings market for a low allergen, 100% All Natural Latex Foam Product. Vytex NRL is produced from natural rubber latex extracted from the *Hevea brasiliensis* tree. While other foam products are almost always a blend of synthetic and natural rubber latex, the foam product we will be offering will be made entirely of Vytex NRL. Consumers will be confident that when they see, 'made with Vytex NRL,' the foam in that bedding product is truly a natural product from a sustainable source."

About Vystar Corporation

Based in Duluth, GA, Vystar[®] Corporation (OTC Bulletin Board: VYST.OB - News) is the exclusive creator of Vytex Natural Rubber Latex (Vytex NRL), a multi-patented, all-natural raw material that contains significantly reduced levels of the proteins found in natural rubber latex and can be used in over 40,000 products. Vytex NRL is a 100% renewable resource, environmentally safe, "green," and fully biodegradable. Vystar is working with manufacturers across a broad range of consumer and medical products to bring Vytex NRL to market in adhesives, balloons, surgical and exam gloves, other medical devices, natural rubber latex foam mattresses, pillows, and sponges. For more information, visit www.vytex.com.



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